

Ed Wheeler

Web/Graphic Designer and HTML/CSS Developer

ewheeler3@gmail.com
<http://www.pelletized.com>

Work Experience

Peterson's

Web Production Designer/Software Engineer | Sept. 2003 - Dec. 2009

Edited, created, managed and maintained HTML, PHP, and ASP pages. Responsibilities included editing pages in Adobe Dreamweaver and other text editors such as UltraEdit and Notepad++, Microsoft Visual Studio and Zend Studio. Created images in Adobe Photoshop and ImageReady, in accordance with web design standards, along with HTML emails. Converted PSD's to standards compliant HTML and CSS. Technical lead in implementing compliance to ADA Section 508, for users with disabilities. Main point of contact for all front-end design related issues. Assisted in creating and editing XSL templates for implementation of a Content Management System and other projects. Sites involved include: Thomsonpetersons.com, Petersons.com, Resumeedge.com, Essayedge.com, Cyberedit.com, and Culinaryschools.com. Maintained Drupal applications across multiple sites.

Freelance

Web/Graphic Design | Dec. 2002 - Present

Executed projects from concept to completion including websites and logo designs, using a variety of different web frameworks such as Wordpress and Drupal.

Angelmark Associates, Inc.

Web Designer | Sept. 2001 - Nov. 2002

Designed, built, and maintained websites for clients and inhouse. Responsibilities included layout of design in Photoshop, building the site using HTML, CSS, Photoshop and various other programs, and keeping up to date with any changes wanted by the client. Also assisted in the design and production of magazine ads, newsletters and logo designs using Quark XPress, Photoshop and Illustrator.

Broad Street Community Newspapers

Paginator | May 2001 - Nov. 2002

Assisted with layout and pagination of three weekly publications: Northeast Times, Bucks County Midweek and Montgomery County Midweek. Responsibilities included page layout according to standards set by the Art Director and Publisher.

Education

Bucks County Community College | Completed May 2005

Completed a 2 month long intensive course on PHP/MySQL for building dynamic websites, to further advance programming abilities.

Mercer County Community College | Completed Dec. 2004

Studied C# and the .NET framework with an aim to enhance programming abilities.

Bucks County Community College | Completed Jun. 2002

Studied Graphic Design with an emphasis on Web Design and Development. Completed a certificate Web Design program in courses dealing with HTML, Javascript, DHTML, Photoshop, QuarkXPress and other applications.

Managerial Training Seminar | Completed May 1996

Attended a 16 hour training course on effective managerial skills and motivating leadership qualities.

Middle Bucks Area Vocational Technical School | Graduated Jun. 1996

Completed a 3 year drafting and design program focused on computer aided design.

Council Rock High School | Graduated Jun. 1996

Concentrated on graphic art and desktop publishing courses to enhance design abilities.

Skills

- Advanced proficiency in (X)HTML and CSS, well versed in all common web development applications and processes.
- Restructured pages using semantic HTML/CSS to boost search engine rankings (SEO)
- Assisted in constructing web standards and best practices for large company web sites.
- Led training sessions of CSS and best practices with web developers and other technically minded people.
- Designed numerous web sites from concept to completion, including all design and programming, both while employed at companies and for freelance work.
- Created HTML for email newsletter campaigns.

Technical Experience

- (X)HTML (advanced)
- CSS (advanced)
- ASP/VBScript (intermediate)
- PHP scripting (intermediate)
- MySQL (novice)
- ASP.NET (novice)
- Drupal (novice)
- XSL (novice)
- SVN (novice)

Program Knowledge

- Photoshop for Web (advanced)
- Dreamweaver (advanced)
- Ultraedit and other text editors (advanced)
- Microsoft Visual Studio 6 & 2005 (intermediate)
- Zend Studio (intermediate)
- Illustrator (intermediate)
- Quark XPress (intermediate)
- Photoshop for print (intermediate)
- Flash (novice)